

VIRTUAL SEMINAR SOLUTIONS

Leading Response



LeadingResponse

leadingresponse.com

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PRICING

\$99/registration with a 50% guarantee

Example of guarantee:

- Client wants and pays upfront for 50 registrations, which comes out to \$4,950 invoice
- We deliver 40 out of the 50 registrations
- Client receives a refund of \$495 (10 missed registrations x (50% x \$99))

\$149/registration with a 100% guarantee

Example of guarantee:

- Client wants and pays upfront for 50 registrations, which comes out to \$7,450 invoice
- We deliver 40 out of the 50 registrations
- Client receives a refund of \$1,490 (10 missed registrations x (100% x \$149))

+\$15/registration for \$250k+ IPA

+\$30/registration for \$500k+ IPA

GUARANTEE MUST INCLUDE

- Correct pricing
- Approved audience size

- **Dates cannot be a week apart (ex: Thurs of this week and Thurs of the next week) - these must be separated into 2 orders and can be approved with the guarantee**
- **Must be submitted AND campaign approved at least 7 days prior to the event**
- **Webinar gift card minimum: \$25 or deliver food during the webinar (NOT after)**
- **Subject to price change based on past performance of a client's order in the same area**

Post examples on the next pages.

🔥 ATTENTION CHICAGO AND SURROUNDING AREAS 🔥

👉 Complimentary Online Presentation

👉 Receive a \$50 Gift Card. Just For Attending!

📖 FREE Copy of Steve Lewit's book "The Perpetual Retirement Income Machine"

How Could November's Results Impact Your Investments & Estate?

The upcoming events in November may cause volatility in the market and change the tax landscape for Americans. Join Steve Lewit of SGL Financial for a complimentary online presentation where their team of experts will discuss how they're helping today's investors protect their assets from market volatility, mitigate risk, reduce their tax burden, and create reliable income – regardless of the outcome.

🗣️ You'll get answers to these questions and more:

✅ **Tax Proposals:** How do the candidates' declared tax plans differ?

✅ **State of the Economy:** Are your assets at risk?

✅ **Market Volatility:** How can you protect your portfolio from a downturn?

✅ **New Rules to Retirement:** How am I impacted by recent changes?

👉 In addition to great information you can use right away, attendees will receive a \$50 gift card after the presentation PLUS a FREE Copy of Steve's book "The Perpetual Retirement Income Machine"!

Only 100 spots are available, and we're filling up quickly.

👉 Click below to register today!



**COMPLIMENTARY
ONLINE PRESENTATION**



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3h · 🌐



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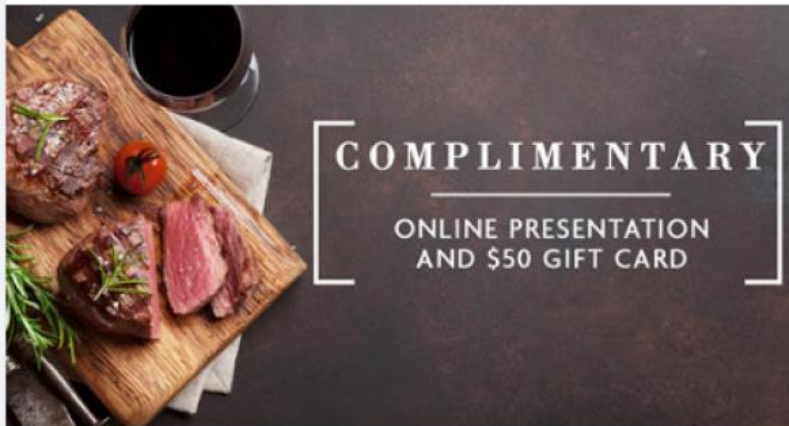
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Sign Up

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Chicago and Surrounding Areas

TAKE CONTROL OF YOUR FINANCIAL FUTURE



COMPLIMENTARY
ONLINE PRESENTATION

White Glove



whiteglove.com

Contact: Heather Wilson

heather.wilson@whiteglove.com | 248-301-6840

Quadruple Guarantee:

Guaranteed Registrations at NO RISK

- White Glove fronts all the cost up front
- No registrations, you owe us nothing

Guaranteed Attendees at NO RISK

- You only pay for those who attend the event
- No-shows are free

Guaranteed Appointment Requests

- White Glove guarantees at least 10 appointments
- requested for every 50 attendees*

Guaranteed Client

- White Glove guarantees a new client for first time
- hosts*



Done-For-You 4G

	Library Seminar	Webinar	Food Seminar
	\$/HH Attended	\$/HH Attended	\$/HH Attended
Social Security	\$239	\$199	\$199
Taxes in Retirement	\$319	\$279	\$269
Estate Planning	\$329	\$299	\$279

Agents can use their own presentation as long as it matches with the bullet points of the landing page / assets, subject to approval from White Glove. These cannot be changed.

PERA – Virtual Preset Appointment Program



Virtual Preset Appointment Program targeting public employees:

- **Educators**
- **State Employees**

Prospects respond to an email for an income gap analysis.

Appointments are booked according to your schedule and availability. Register, sit back, and watch your calendar fill with appointments. Appointments are then held virtually.

- **Discounted VIP pricing of \$64 per appointment**
- **Waived set-up and introductory fees**
- **No contract**
- **Robust agent training and home office support**