

#### LinkedIn Program (Powered by Meet Alfred)

- Meet Alfred is a LinkedIn automation platform, with a number of connection and messaging options.
- This can be a great solution to identify specific highnet-worth individuals (or any target market really) and request connections. It is also a great way to target and identify potential financial professionals.
- Pricing tiers <u>here</u>.
- Our program marries the automation abilities of Meet Alfred with developed drip messages and oneshot blast.

# Snappy Kraken



#### https://snappykraken.com/

Marketing automation for financial advisors Content and advertising platform Base Membership includes:

- Fully-automated campaigns for
- Lead generation
- · Prospect nurturing
- Niche marketing
- · Client engagement
- · Referral generation
- Event promotion
- Fresh, timely content added weekly
- Guided onboarding assistance
- Weekly Success Workshops
- Responsive chat, email and phone support, plus oneon-one check ins for accountability
- Real-time performance reporting

Also includes an ad-boost advertising program. Pricing information <a href="here">here</a>.

#### Social Connect (White Glove)



#### https://whiteglove.com/social-connect/

Compliance-friendly content syndication and social nurturing program
Newsletters / social profile posting / website updates and more

**Total Social Media Impression Management** 

- 12-month subscription for just \$6,900
- One-time setup fee of \$450

More information and overview here.

### Financial Media Exchange



https://fmexdirect.com/

- Content automation system geared toward the financial services industry.
- · Articles, newsletters, videos, social sharing
- Three basic tiers CRM integration at the last two tiers.
- Pricing tiers here

## Vestorly

# Vestorly

# vestorly.com

- Content automation platform, with features and pricing tiers by number of subscribers
- Pricing and info <a href="here">here</a>